

“The 7 Best iPhone Photography Apps”

Hint: The 2 Best Ones Are Free!



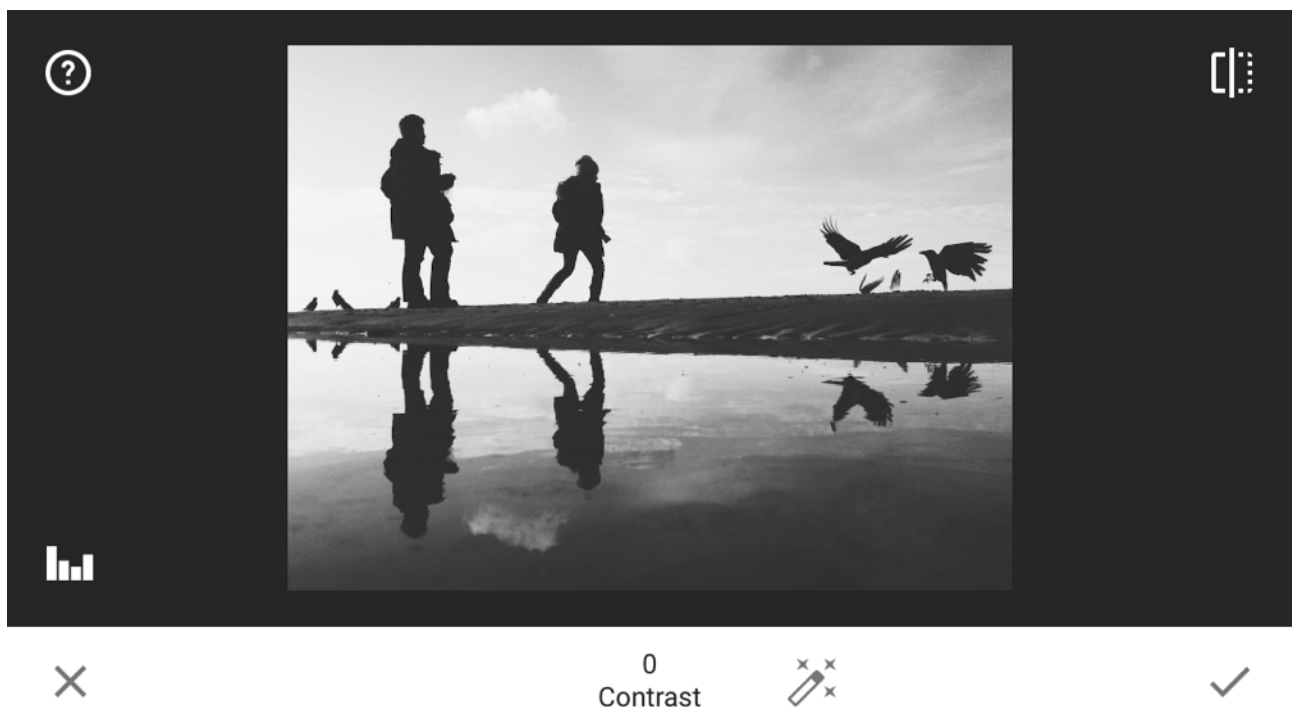
Introduction

The last few years have seen an explosion in the number of different photo apps on the App Store, and the things you can do with photo apps these days are truly amazing. There are tens of thousands of photo apps out there, both paid and free, and many iPhoneographers have downloaded dozens of apps only to find out that they don't use most of them.

After going through countless photo apps I decided to take a different approach and only focus on the few apps that can do everything I really need. It also makes more sense to only focus on the few really good apps and not waste your time on other apps that you don't need. So without further ado, here are the seven apps I use to create all my iPhone photos.

1. Snapseed

If I could only have one photo app on my iPhone, I would probably go for Snapseed. It's the app that I have used for editing more photos than any other photo app, and often it's all I need for post-processing. Many talented iPhoneographers have also praised Snapseed in our interviews.



If you need a universal easy-to-use photo editor, you can't go wrong with [Snapseed](#). And if you're only getting started with iPhoneography, it's the one photo editing app that you should learn before everything else.

Strengths: Powerful easy-to-use photo editor

Weaknesses: Some effects introduce excessive grain

Price: [Free on App Store](#)

Learn More: [Snapseed's Essential Editing Tools](#)

2. VSCO Cam

[VSCO Cam](#) is a great camera replacement and photo editing app. Its greatest strength lies in simple one-tap editing presets that can be used to add a unique classic-photography look and feel to your photos. Most one-tap editing apps have terrible filters that will only ruin your photos, but VSCO Cam effects are a lot more subtle, and they almost always look great.

[VSCO Cam](#) also offers some really great custom editing options, such as the ability to add tint to the highlights or the shadows of the photo separately. If you're looking for an app that can easily add a classic photography look to your photos, you can't go wrong with [VSCO Cam](#).

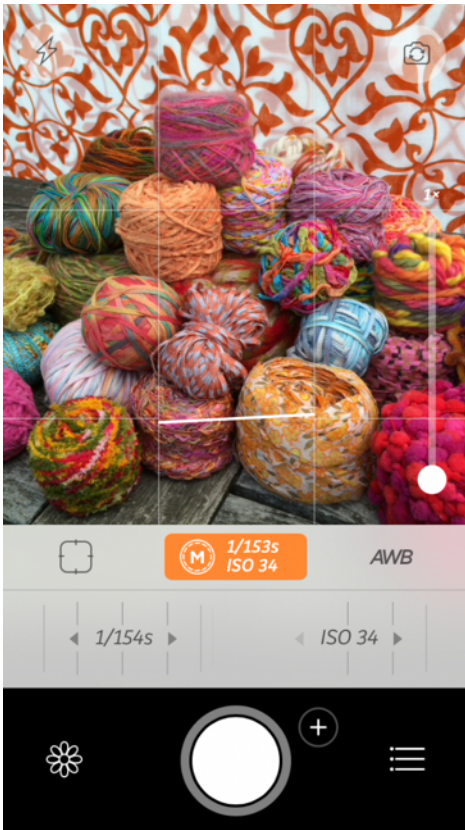


Strengths: Great one-tap effects and custom editing options

Weaknesses: User interface can be confusing at first

Price: [Free on App Store](#)

Learn More: [The Complete Guide to VSCO Cam](#)



3. Camera+

I tried many camera replacement apps until I finally settled for Camera+. Of course, there are other apps with similar functionality (e.g. ISO and shutter speed control, manual focus, image stabilization, etc.), but none of them are as elegant and intuitive as Camera+ is today.

Besides excellent camera controls, Camera+ also comes with powerful photo editing tools, which are a great addition to the other photo editing apps mentioned in this report.

Strengths: Powerful camera app with great user interface

Weaknesses: Reviewing photos that were taken could be easier

Price: \$2.99 on App Store (prices change often)

Learn More: [snap snap snap blog](http://snap.snapsnapblog.com)

4. Pro HDR X

HDR or High Dynamic Range is a photography technique that combines differently exposed versions of the same photo into one composite image so that both the highlights and the shadows are properly exposed. You can take HDR photos with the iPhone's built-in camera app, but if you want a stronger HDR effect, you should definitely check out Pro HDR X.



Pro HDR X helps you take powerful and natural-looking HDR photos with your iPhone while keeping the detail in both shadows and highlights. One downside of HDR apps such as Pro HDR X is that it takes longer to capture

HDR photos, so you don't want to have any movement in the frame while the photo is taken.

Strengths: Powerful HDR app that creates natural results

Weaknesses: HDR effect looks unnatural if applied at too high a strength

Price: \$1.99 on App Store (prices change often)

Learn More: Take Stunning HDR Photos With Your iPhone



5. Slow Shutter Cam

Even though apps like Camera+ now allow you to control the shutter speed of your photos, the longest exposure you can create with your iPhone is only 1/2 of a second, which is not enough to create serious long exposure photography.

However, Slow Shutter Cam allows you to overcome this limitation of the iPhone camera by digitally combining multiple exposures of the same scene into one beautiful long-exposure photo, and the resulting photos are often breathtaking.

Strengths: Takes beautiful long-exposure iPhone photos

Weaknesses: True long-exposure photos look more natural

Price: \$0.99 on App Store (prices change often)

Learn More: Take Long Exposure Photos With Your iPhone

6. Mextures

There are many apps that you can use to apply textures, scratches and light-leaks to your photos, but none of them are as good as Mextures. With a simple user interface, the ability to stack a seemingly infinite number of layers, interesting blending modes and a large collection of high-quality textures,



Mextures really is the best app for applying textures and other similar effects to your iPhone photos.

Another really cool thing about Mextures is the ability to quickly edit photos using formulas. You can either use one of the formulas that has been created for you by professional photographers, or you can create your own formula to quickly apply the same adjustments to multiple photos.

Strengths: Stack many effects with different blending modes, formulas

Weaknesses: Lacks some essential photo editing functionality

Price: \$0.99 on App Store

Learn More: The Complete Guide to Mextures

7. TouchRetouch

Have you ever taken a great photo and then noticed a mark or blemish that ruins the image? Or maybe you simply want to erase one or more objects that don't work within the composition. TouchRetouch is a simple yet powerful app that lets you quickly remove unwanted objects from your iPhone photos.

Simply brush over the areas you want to remove so that they're highlighted in red, then tap the Start button. Selected objects will be replaced by pixels from the surrounding area, therefore this app works best when the object you want to remove is surrounded by simple detail such as sky, grass, water, etc.



Strengths: Quickly removes unwanted objects from your images

Weaknesses: Difficult to remove areas surrounded by other objects

Price: \$1.99 on App Store (prices change often)

Learn More: Remove Unwanted Objects From Your Photos

Conclusion

It can be tempting to get lost in the world of apps, but if you really want to improve your iPhoneography, I recommend that you master just a few really great apps before downloading anything new.

It really doesn't matter how many apps you have on your iPhone if you don't know how to use them. But if you just focus on the apps that are listed in this report and learn how to use them following the resources that I list in the *Learn More* section, your iPhoneography will quickly improve.

I hope you found this report useful!

Emil Pakarklis

iPhonePhotographySchool.com